I am a current subscriber to DirecTV and feel strongly that competition in the DBS market is nearly non-existant. With the growth of HDTV Voom offer the only viable alternative to HD programming. Neither DirecTV not Echostar/Dish are providing enough content and are charging rediculous adders for the minimal amount they do provide. VOOM's commitment & track record of providing HDTV, and VOOM HD LLC's desire to continue operating Rainbow-1 at the 61.5 frequencies should be continued. Your past rulings side on increased competition and consumer choices; this is clearly in the best interest of the public. Do not let the sale proceed.